





Point of Sale (POS) systems have become an essential tool for businesses of all sizes in today's fast-paced and competitive marketplace. With their ability to streamline operations, manage inventory, track sales data, and provide valuable insights into customer behavior, POS systems have become an indispensable part of modern marketing strategies. It can help businesses to track the success of their marketing campaigns and make informed decisions about future strategies. By analyzing sales data and other key metrics, businesses can evaluate the effectiveness of their marketing efforts and adjust their strategies accordingly.

STADIUM

208

Point of Sales

• **104**

Stores covered

118,040

Transactions

400

Payment Terminals
covering

THEME PARKS

1000

Payment Terminals
covering

500

Point of Sales

250

Stores covered

1,255,016

Transactions





Support

24/7 support for a POS system can benefit businesses by increasing customer satisfaction, reducing downtime, providing faster issue resolution, improving efficiency, and enhancing security. This investment can lead to loyal customers, minimal operational impact, faster response times, and added protection against security threats.

Thank You

Please do not hesitate to contact us for any further clarification at your convenience.

More than **500+** POS during Riyadh Season
More than **1000** payment terminals covering all zones of Riyadh,
250 stores were covering in BLVD City, BLVD World
with more than **1,255,016** transactions

POS

POSMX systems are a vital tool for businesses looking to stay ahead of the competition and build strong customer relationships. With their ability to streamline operations, analyze sales data & provide personalized experiences, POS systems are an essential component of modern marketing strategies.

- F&B and retails sales including modifiers.
- User friendly.
- Easy and fast onboarding.
- Compatible with any device.



Soft POS

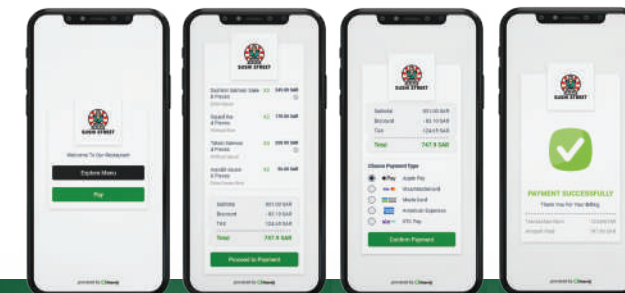
SoftPOS is a revolutionary solution that turns mobile devices into payment terminals, eliminating the need for additional hardware. With advanced security and easy integration, it's a cost-effective alternative to traditional POS systems. Try SoftPOS today to streamline your payment processes and improve your bottom line.



POS Pay

Introducing Scan and Go, the innovative payment solution that:

- simplifies the checkout experience for customers.
- Customers can use their mobile to scan QR code & pay.
- Payment is completed quickly, securely & reduces friction, without the need to wait in line or use physical payment methods.
- It also provides valuable data on customer behavior, which can be used for targeted marketing & inventory management.
- POSMX pay is a faster & more efficient way to pay.





POS Menu

Having online menu will give you the ability to:

- Keeping it simple and easy to navigate.
- Making it mobile-friendly.
- Including high-quality images and detailed descriptions.
- Providing clear and accurate prices.
- Updating your menu regularly.
- Offering options for customers with dietary restrictions.

Report

POSMX reports provide valuable insights for businesses:

- Sales analysis helps track top-selling items & areas for improvement.
- Inventory management enables informed restocking and pricing decisions.
- Staff performance can be evaluated, and training needs identified.
- Customer insights aid in developing targeted marketing strategies and improving the customer experience.
- Financial performance can be monitored to identify areas for cost-cutting or revenue increase.

